

Projecting Signs

- Cannot exceed 36 inches away from the wall.



Prohibited Signs

- Unauthorized signs in the public right-of-way or signs attached to telephone poles, trees, rocks, or other natural objects
- Signs which obstruct the view of traffic control devices
- Spotlights or highly reflective signs
- Signs which block the free flow of pedestrian or bicycle traffic
- Flashing signs
- Vehicular signs
- Unauthorized off-premise signs
- Rotating signs except as authorized
- Roof signs that extend beyond the highest point of the roof
- Signs placed on a piece of property without permission from the owner
- Airborne signs greater than 2' in diameter
- Any sign that was originally constructed as a portable sign to be transported on wheels

Signs Not Requiring a Permit

- Changing or replacing the copy of an existing, lawful sign.
- Memorial signs or plaques.
- Flags, insignia, or religious symbols.
- On-premise directional signs.
- Menu boards (which cannot face a public right-of-way).
- Window signs.
- “Warning”, “No Trespassing” and similar informational signs.
- NC vehicle inspection sign.
- Flags for decorative purposes only, which are attached to a dwelling and contain no message, identification or advertisement.

Note: This list is not all-inclusive, please refer to UDO chapter 940 for a complete list of signs that do not require a permit.

To apply for a sign permit, download the application form at www.indiantrail.org. Go to *Services > Forms & Permits > Document Center* and click on **Sign Permit Application**. Fill out the form and submit it along with the sign detail/drawing and a photo simulation of where the proposed sign will be located/situated.

Sign Ordinance, Monument

Signs, Wall Signs, Free- Standing Signs, Ground

Mounted Signs, Sign

Registration, Sign Permit

Application Process and

Fees...

Town of Indian Trail Sign Ordinance

A Business Guide for Permanent Signs



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Free-Standing Signs

Single Tenant Center

One monument sign allowed per property except for centers located on a corner lot, which are allowed a smaller, secondary monument sign not to exceed 20 square feet in area and 5 feet in height, and shall not be closer than 200' from the primary sign.

- **Maximum Height:** 6'
- **Maximum Surface Area:** 32 square feet.
- **Multitenant Center**



One monument sign allowed per property except centers located on a corner lot, which are allowed a smaller, secondary monument sign not to exceed 50 square feet in area and 6' in height.

- **Maximum Height:** 10'
- **Maximum Surface Area:** 100 square feet unless located in the Regional Business District (RBD). For centers located in the RBD, the maximum sign area is calculated based on the floor area of the anchor tenant or the lot acreage. For details see Chapter 990.060 of the UDO.

Manual/LED Message Boards

The Town allows for the use of changeable reader boards (either manual or digital) along the Highway 74 Business Corridor for single-tenant properties, and for institutional uses. The reader board can be up to 50% of the total sign area of the freestanding sign on which it is to be located. The LED static message board must display the same message for at least 10 minutes.



Wall Signs

- **Maximum Number of Signs:** Unlimited.
- **Maximum Sign Area:** 10% of any wall area, not to exceed 250 square feet.
- No wall sign shall project more than 18" from the building wall unless it is a true *projecting sign*.
- Canopy or awning signs may be substituted for part or all of the allowable wall signage per development, and shall not extend into the street right-of-way.

Sign Illumination

The Town regulates the illumination of signage in order to protect against the potential for excessive lighting becoming a nuisance to surrounding properties, as well as to maintain the overall attractiveness of the Town.



Example of externally illuminated signage

Internally illuminated signs have certain restrictions within the Downtown and Village Centers as follows:

Internally illuminated *wall* signs are *not* allowed in the Downtown or Village Centers.

Internally illuminated *monument* signs are *not* allowed within the Downtown Overlay district, but are allowed in the Village Centers provided they are one of the following types of signs:

Back lit channel letters

Open face channel letters

Routed and back panel

Externally illuminated signs must have their lighting directed so as to only illuminate the face of the sign.